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Malaysia

Tourism News

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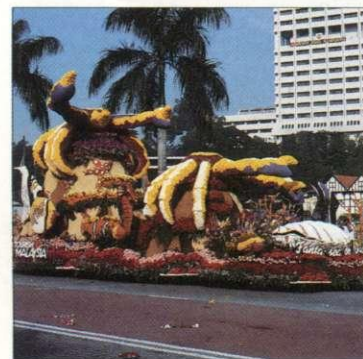
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Malaysia Tourism News

No. 69 May/June '94



Border: Kuala Lumpur Butterfly Park.



Inset: "Fanta-sea on Parade" — a winner in every way.

Highlights



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MATTA FAIR '94



FROM THE DIRECTOR-GENERAL'S DESK

It is only befitting that Malaysia – home to about 14,500 species of flowering plants, should host a Flora Fest, our cover story for this edition, which will create an awareness of Mother Earth's wealth of floral diversity in this part of the world. Whether cultivated or found in the undisturbed natural forest, our blooms are indeed a botanical delight.

In sharing this wondrous beauty of ours with the rest of the world, our first Flora Fest took off in 1991. The highlight of the Fest was South-East Asia's first Floral Parade, modelled after the Pasadena Tournament of Roses Parade, USA in which Malaysia has been winning prestigious awards since our participation in 1988. Our own Floral Parade has grown to include participation from countries in the ASEAN region.

This year's Flora Fest, scheduled to take place from 3 - 10 July 1994, is one of the highlights of the Visit Malaysia Year (VMY) '94 Calendar of Events. It carries the theme "Colours of Harmony" appropriately chosen to reflect Malaysia's polyglot population, living in harmony – a remarkable achievement indeed in today's many troubled areas worldwide.

In recognising events like the Flora Fest as a means of fostering stronger ties among nations, we welcome participation in the Fest and the Floral Parade, to revel in the floral splendour of nature. Indeed, the gift of nature is our gift of friendship to the world.

ZAINUDDIN MOHD. ZAIN



The Minister of Culture, Arts and Tourism, YB Dato' Sabbaruddin Chik (centre) officiating MITF '94. Looking on (left) is his Deputy, YB Dato' Chan Kong Choy, and on the right is the President of MATTA (Malaysian Association of Tour & Travel Agents), En. Ahmad Kamil.

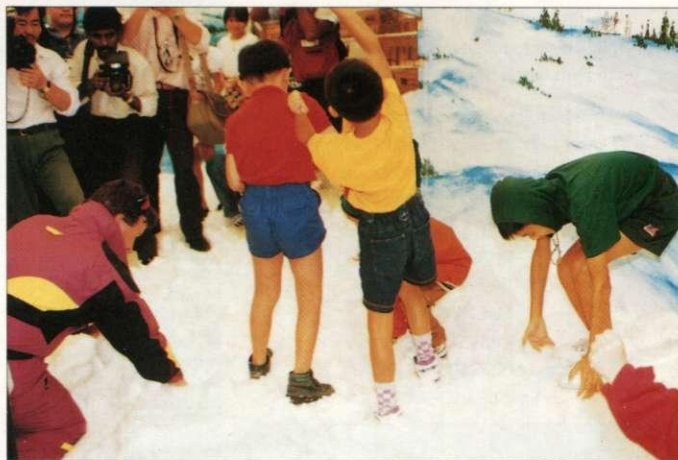
The fourth MATTA International Travel Fair (MITF), held at Wisma MCA, Kuala Lumpur, on 19 and 20 March '94, attracted 70 exhibitors from 19 countries. With 210 booths set up, it was the biggest fair since its inception in 1991. The fair was officiated by the Minister of Culture, Arts and Tourism, YB Dato' Sabbaruddin Chik.

Local state participation at the fair comprised Terengganu, Pahang, Malacca, Sarawak and Johor. Malaysia Airlines, KTM (Malayan Railways) and several local tour and travel operators also took part

in the fair.

Foreign participation included Australia, Britain, China, Hong Kong, India, Indonesia, Japan, Mauritius, New Zealand, Singapore, Thailand, Taiwan, Philippines, Papua New Guinea, Africa and Oman.

The fair, which drew about 20,000 visitors, offered an opportunity for participants to interact and generate business contact, while visitors who booked their holidays on the spot, were given substantial discounts.



Horseplay in 'snow tent' set up by the Australian Tourist Commission. Malaysian children who've never seen snow before have the time of their lives!

BIT '94 – MILAN

Tourism Malaysia participated in *Borsa Internazionale de Turismo* (BIT) '94 which was held in Milan, Italy from 23-27 February '94.

The travel fair provided Tourism Malaysia the opportunity to promote and sell Malaysia as an ideal, value-for-money destination in the Asia Pacific region. This year's theme was 'BIT New Way - Eco Tourism and Environment'.

BIT is the largest and most popular travel trade fair in Italy. BIT '94 was Malaysia's 10th year of participation since its inception in 1981. The Malaysian delegation comprised 45 representatives from 30 organisations.

PATA Chapters Twinning Programme Signing Ceremony

A signing ceremony between the PATA Malaysia Chapter Chairman, En Zainuddin Mohd Zain and Mrs Nicki Dal Pozzo, President of PATA Italy Chapter, took place on the opening day of BIT '94 at the Malaysian pavilion.



Mr Babin Lim (3rd from left) and Mrs Nicki Dal Pozzo (3rd from right) signing the twinning programme.

The objectives of the twinning programme are to promote closer reciprocal participation in PATA activities between the two chapters, to foster better international understanding and to promote exchange of culture in order to further enhance the PATA movement.

Mr Babin Lim, the deputy chairman of PATA Malaysia, signed on behalf of En Zainuddin Mohd Zain.



All smiles at the Malaysian pavilion.

ITB '94 – BERLIN

Malaysia participated in ITB (*International Tourismus Bourse* or International Tourism Exchange) '94-Berlin, held from 5-10 March 1994. Considered to be the biggest and most important travel mart in Europe, this year's ITB saw more than 4,000 exhibitors from more than 150 countries and territories participating and attracted more than 50,000 trade visitors.

Malaysia's delegation, headed by the Deputy Minister of Culture, Arts and Tourism, YB Dato' Chan Kong Choy, comprised key officials of Tourism Malaysia's Kuala Lumpur Head Office as well as its Frankfurt Office and 97 delegates representing 69 private sector organisations.



Tourism Malaysia's Director-General, En Zainuddin Mohd Zain (3rd from right) with some members of the Malaysian delegation.

TRAVEL '94 – SINGAPORE

Tourism Malaysia's Singapore Office participated in Travel '94, the largest consumer travel fair in Singapore, which was held at the World Trade Centre, from 12 - 14 March '94.

The fair, organised by the National Association of Travel Agents Singapore (NATAS) occupied an area of more than 9,196 sq metres, and attracted 156 exhibitors (occupying 400 booths) includ-

ing 22 foreign National Tourist Offices. The 3-day fair attracted more than 35,000 visitors.

Tourism Malaysia, together with seven other Malaysian organisations booked a total of 28 booths and was the third biggest exhibitor at the fair. The seven organisations were the Joint Committee on Tourism of Kedah, Penang, Perak and Perlis, Sabah Tourism Promotion

Corporation, Sarawak Tourist Centre, Genting International, Strawberry Park Resort, SMI Hotels & Resorts and Wenworth Hotel.

Another 10 organisations joined Tourism Malaysia's booth, i.e., Maybank, KTM, Ferrylink, Malaysia Airlines, Pahang, Malacca, three beach resorts and one travel agency.



"You'll have a fascinating time in Malaysia".



Busy moment at Tourism Malaysia's booth.



Sabah Tourism Promotion Corporation (STPC) – Winner of the Best Design stand under the 'Airlines, Hotels & Others' category.



Cultural performance by STPC at the main stage.

TUR GOTHENBURG '94

Tourism Malaysia's Stockholm Office participated in the Swedish International Travel & Tourism Trade Fair (TUR) '94 which was held at the Swedish Exhibition Centre in Gothenburg, Sweden between 24 – 27 March '94.

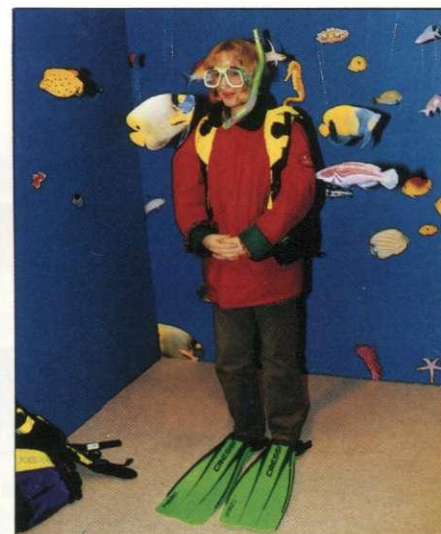
The annual fair, in its 11th year, is the premier international meeting place for the tourism and travel trade in Scandinavia. There were about 1,600 exhibitors from several countries worldwide. The fair attracted a total of 45,000 visitors out of which 730 were from the mass media.

Tourism Malaysia's intent in participating was to promote Malaysia, especially

VMY '94. Sharing Tourism Malaysia's booth were Malaysia Airlines, Borneo Adventure, DIS Travel and Reliance.



Visitors trying their hand at 'Malysiana Quiz'.



A taste of Malaysia's rich marine life – Visitor posing for an instant photograph.

MITT '94 – MOSCOW

The 1st Moscow International Travel and Tourism Show '94 (MITT '94) was held from 23 to 26 March 1994 in the Krasnaya Presnya International Exhibition Centre, Moscow. Over 400 travel-related companies from 54 countries participated in this fair.

Tourism Malaysia participated in MITT '94 to explore the excellent market potential that exists in Russia today as well as to introduce Malaysia to this new market. Malaysia's booth, which was well decorated with batik banners depicting the many attractions of nature and complemented by the display of handicrafts such as batik sarongs, kites and traditional costume worn by the attending officer, caught the attention of the media and attracted many trade and public visitors to the booth to enquire more about Malaysia.

Together promoting Malaysia at the show was Global Holidays (M) Sdn Bhd who occupied a booth adjoining Tourism Malaysia's. They provided visitors with competitively priced tour packages to Malaysia.



Malaysians in Moscow at their best.

THE AUSSIE SCENE

AIME '94 – Melbourne

Tourism Malaysia's Sydney Office, Malaysia Airlines, Federal Hotels, M-Vision Travel Sdn Bhd and Destination East shared a booth at the Australasian International Meetings Expo (AIME) '94. Held at the World Congress Centre,

Melbourne, Australia from 17 – 18 February 1994, the focus of the expo was on international meetings and exhibitions in the Asia Pacific region. There were approximately 60 international buyers from Europe, UK, USA and Asia. In addition, there were about 85 nationally-sponsored

buyers as well.

The convention bureaux were the main exhibitors, occupying 39 per cent of the floor space. This was followed by hotels (20 per cent), conference and exhibition venues (9 per cent) and resorts (7 per cent).



"Here's a glimpse of Malaysia's diverse attractions."



A touch of Malaysiana.

AFTA Advertiser Travel Fair '94 – Adelaide

Tourism Malaysia's Sydney Office participated in the AFTA Advertiser Travel Fair '94, held in Adelaide, Australia from 18 – 20 February 1994.

The objective of Tourism Malaysia's participation was to highlight VMY '94 to South Australian travellers who are mostly already familiar with Penang – Adelaide's sister city. The fair received extensive coverage over both the electronic and print media.

This year's fair was attended by 13,057 visitors, a record attendance since it began 13 years ago.



Antics of a clown at Tourism Malaysia's booth draws amusement from the crowd, especially children.

THE BRITISH SCENE

London Taxi Advertising Campaign

The London Taxi Advertising Campaign was very successful in promoting Malaysia and VMY '94 in London and Greater London areas. Tourism Malaysia's London Office placed VMY '94 advertisements on 200 London taxis from November '93 to February '94. Although the campaign period is over, some of the taxis are still carrying the advertisements.

This campaign, coupled with the aggressive media advertising blitz and the London Office's active participation in the various consumer promotions, has helped to propel Malaysia as a key holiday destination in 1994 among the British.



En. Razali Mohd. Daud, Director of Tourism Malaysia's London Office (left) promoting the VMY '94 taxi advertisement.

Travel 2 Seminar

Tourism Malaysia's London Office and Malaysia Airlines took part in the series of seminars organised by Travel 2, one of the largest longhaul tour operators in the UK. The seminars were targetted mainly at retail agents. The other sponsors were Qantas, Australian Tourist Commission, Queensland, Air New Zealand, Hong Kong Tourist Office, KLM and Air Canada.

The seminars were held on board Scandinavia Seaway Ferries in June, July, September and November 1993. Attendance was very high with an average of 100 agents each trip. Each sponsor was given a table for discussion and an hour-long presentation on their respective country. The response was encouraging and as a result, Travel 2 will be organising the seminars again this year.



Holiday World '94

Tourism Malaysia's London Office and Malaysia Airlines participated in the biggest trade and consumer travel exhibition in Ireland – the 'Holidayworld '94' which was held in Dublin from 19 – 23 January '94.



Visitors attracted by Malaysia's offerings at the Malaysian booth.

An opportunity for discussion at the seminar.

PANGKOR LAUT RESORT

One Island ... One Resort

Pangkora Laut Resort, set upon 300 acres of lush jungle and white tropical beaches on the island of Pangkor Laut, off Perak's coast, was officially opened by Prime Minister YAB Dato' Seri Dr Mahathir Mohamad on 24 March '94. The opening was attended by YB Dato' Francis Yeoh, President of Pangkor Laut Resort, YAB Tan Sri Ramli Ngah Talib, Menteri Besar of Perak, dignitaries and guests.

Highlight of the evening was the guest appearance of the world-renowned Italian tenor, Luciano Pavarotti who gave a magnificent performance.

Pangkora Laut Resort lies on Royal Bay, one of the three most beautiful beaches on the island. The resort won the Prime Minister's Award for Quality in the prestige category in July 1993. In December 1993, it won FIABCI's Award of Distinction for Malaysia's best resort development.

The resort comprises 125 luxury villas on Royal Bay. Ninety-four Royal Hill Villas are perched dramatically on the hillside amid rainforest with views of the sea be-



Prime Minister YAB Dato' Seri Dr Mahathir Mohamad officially declares Pangkor Laut Resort open. Looking on are (from left) YAB Tan Sri Ramli Ngah Talib, Menteri Besar of Perak and YB Dato' Francis Yeoh, President of Pangkor Laut Resort.

low; eight Royal Beach Villas are clustered around tropical gardens steps away from the beach. Twenty-one Sea Villas and two Royal Sea Villa Suites are set on stilts over the sea and linked by wooden walkways.

The architecture reflects traditional Malaysian kampungs (villages) with rich timbers and traditional woven bamboo ceilings. Each villa has its own distinctive style.



Pavarotti in the role of the Egyptian General, Radames, in the Covent Garden production of Aida, 1984.

The villas are interspersed throughout the bay and feature world-class interiors, like large private balconies with cushioned deck chairs, a king-sized bed, a writing desk, oversized bath & shower, a refrigerator with fully-stocked bar, IDD telephone, electronic safe, individual air-conditioning, hairdryer and coffee/tea making facilities. Rooms, single or double occupancy are currently priced at RM500.00 for a hill villa to RM1100.00 for a sea villa suite.

The Resort's Palm Grove Cafe offers casual dining comprising local and Continental dishes. The Samudra Restaurant serves a blend of Malaysian and Mediterranean cuisines in an over-water setting.

The Royal Bay Beach Club overlooking the swimming pool and tennis courts offer poolside snacks, platters and drinks. The Oasis Bar offers cocktails while Chapmans Bar located at Emerald Bay offers light lunches or snacks.

Recreational facilities include a gymnasium, sauna, two squash and three tennis courts, two swimming pools, jacuzzi, hot spa, cold dip and a television lounge that shows news, documentaries and feature films. Other facilities include a library, a gift and sundries shop.

The resort also offers snorkeling, scuba diving, water skiing, windsurfing, sailing, cruises around the island and charters to nearby islands.

There are many beaches on the island. Marina Bay is a small discreet cove, where a strip of white sand provides a hideaway. Emerald Bay, voted one of the world's best beaches, is a short jungle walk, four-wheel drive or a boat ride away on the west side of the island. A deep inlet leads to a broad beach skirting a tropical garden on the edge of thick jungle.

For further information, please contact:

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Kuala Lumpur Sales & Reservation Centre :

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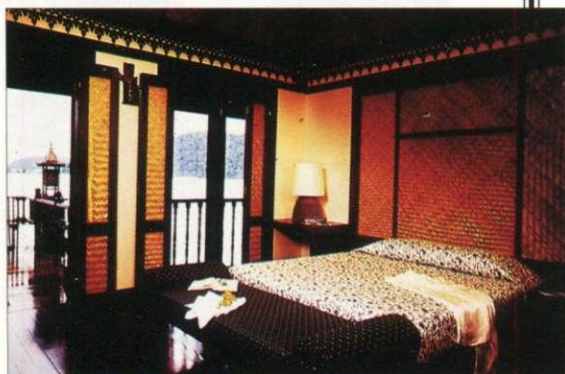
Royal Hill Villas perched on hillslopes offering scenic views.



Sea Villas set on stilts and linked by wooden walkways.



Pangkor Laut ... a peaceful tropical haven.



Rich Malay-inspired decor.

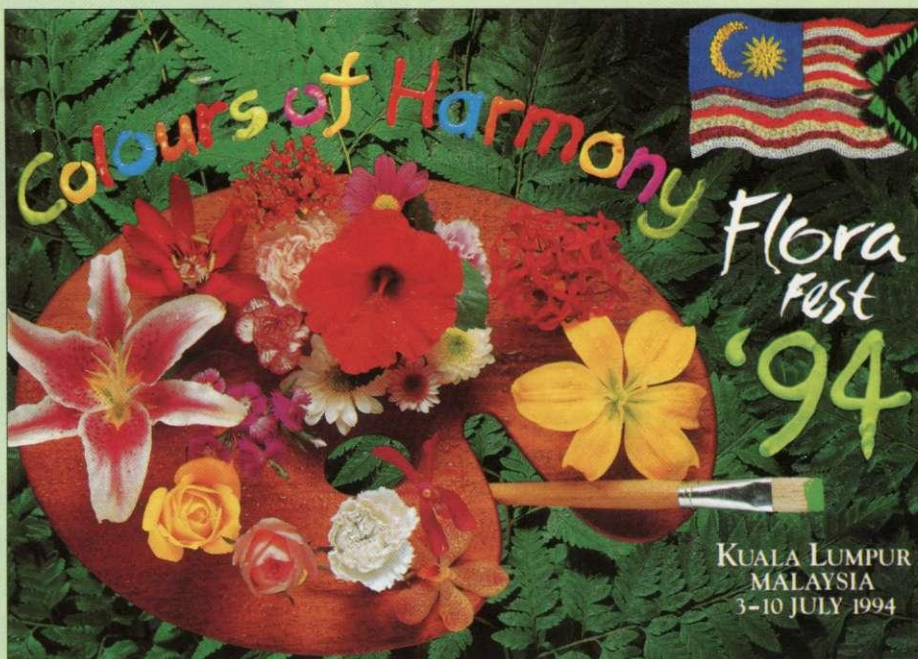
FLORA FEST '94

A time to revel in Malaysia's floral splendour

From 3 - 10 July 1994, Kuala Lumpur, the "Garden City of Lights", will bloom into a colourful city as Malaysia's diversity of flora is showcased in the annual Flora Fest.

The third to be held, Flora Fest '94 will take on the theme 'Colours of Harmony'. Throughout the week, a variety of activities and programmes will be held at public parks, shopping complexes and hotels. The week-long fest will culminate on 10 July '94 with the Floral Parade that will see flower-bedecked floats move slowly through the streets of Kuala Lumpur. This year's event is expected to be bigger and better, being Visit Malaysia Year.

The first Flora Fest and Floral Parade was held in October 1991, immediately after Malaysia Fest '91, with the theme 'Colours of Malaysia'. The idea was mooted by Prime Minister, YAB Dato' Seri Dr Mahathir Mohamad, following the successes of Malaysia at the Pasadena Tournament of Roses Parade in California, USA where Malaysia has been winning acco-



lades every year since its participation in 1988.

'Colours of Malaysia' brought forth an opportunity for participating organisations to display the usage of flowers in various creative forms. Shopping com-

plexes held flower sales, floral arrangement demonstrations and fashion shows that tied in with flowers. Hotel lobbies were ablaze with colour from floral displays. The Orchid and Hibiscus Gardens in the Lake Gardens were sites of floral



1991 Floral Parade — leading the way, Tourism Malaysia's 'Malaysian Flag' float.



Replica of 'Fun and Games' — award-winning entry at the 1991 Pasadena Tournament of Roses Parade.



1991 Floral Parade — Malaysia Airlines' Premier Trophy-winning entry.



1991 Floral Parade — Kuala Lumpur City Hall's entry.

art contests for children, floral dress contest and flower sales.

The finale of the week was the Floral Parade. Nine floats, from local agencies and organisations, made their way slowly at 8 am on Sunday morning from Dataran Merdeka / Sultan Abdul Samad Building, along Jalan Raja Laut to Jalan Ipoh where they were stationed for a static display.

The floats featured animated figurines, butterflies, animals and state landmarks. Tourism Malaysia's entry was a replica of its award-winning entry at the 1991 Pasadena Tournament of Roses Parade. The float, themed 'Fun and Games' featured five patterned kites ranging from 7 to 18 feet in length and soared 42 feet in

the air supported by animation. It won the International Trophy for 'Most Beautiful Foreign Entry'.

1991 Floral Parade's Premier Trophy was won by Malaysia Airlines whose float was decorated with more than 50,000 blooms and featured four stylised Malaysian animals – the mousedeer, elephant, tiger and turtle.

The success of Floral Parade '91 was a move towards creating a more interesting calendar of events for the year and international participation in the future.

The participation of Japan, Singapore and Thailand in Floral Parade '92 was a step closer to making it an international event. The parade, which was watched live by Malaysians was also telecasted to neighbouring countries Thailand, Singapore and Indonesia.

Singapore Tourism Promotion Board's entry was 'Surprising Singapore'. The entry highlighted the island's attractions with clever use of flowers. Thailand featured a replica of the Grand Palace. Japan was represented by two beauty queens from Hokkaido, Japan.

Floral Parade '92 carried the theme 'Nature, Our Heritage'. The event was complemented by 22 other participating groups – bands, trishaws, trooping horses, bagpipers and cultural groups.

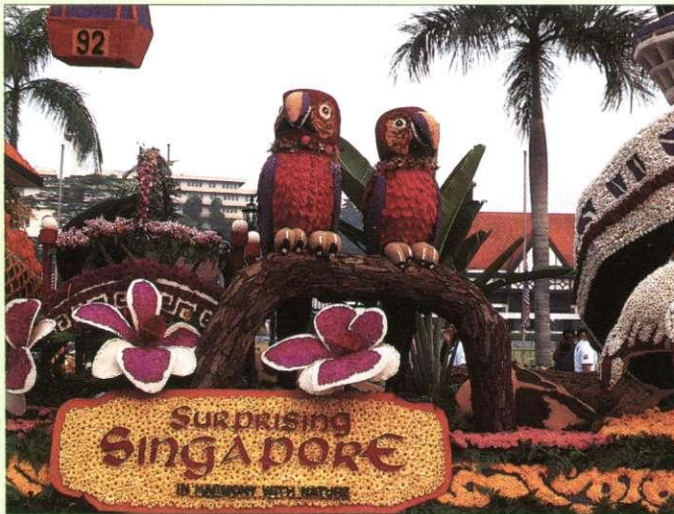
Tourism Malaysia's entry was 'Discover the Fascination', a scaled-down version of the entry which won the International Trophy at the 1992 Pasadena Tournament of Roses Parade. The entry depicted two ornately-designed replicas of 'Petalawati', a mythical bird.



1992 Floral Parade — 'Discover the Fascination', replica of International Trophy-winning float in Pasadena.



Penang's 'Pearl of the Orient' — winner of the Premier Trophy at the 1992 Floral Parade.



'Surprising Singapore' — Singapore's entry.



Beauty queen from Japan at the 1992 Floral Parade.

1992 was the year that saw a high degree of creativity - both in design, in usage of flowers and plant materials, in details, animation and other effects. The five local entries, Penang, Sabah, Pahang, Malaysia Airlines and Petronas featured Malaysia's underwater world - in line with the promotional theme. The Premier Trophy was won by Penang's float 'Pearl of the Orient' which was a community effort by the Penangites. The float featured a giant oyster complete with a 'pearl'. The Creative Trophy was won by Sabah whose float depicted giant coconut crabs and creatures unique to the state on the island of Borneo.

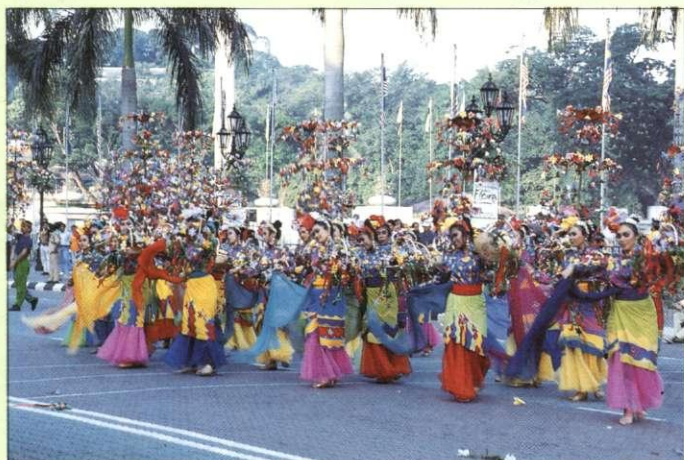
1993's Flora Fest was themed 'Fun with Flora', and for the Floral Parade, several of the eight floats incorporated 'fun' in their entries. Singapore Tourist Promotion Board's entry was 'Fun in the Garden City' which won the Parade Special Trophy. Kuala Lumpur City Hall's float was 'Fun in the Garden', Petronas' was 'Fun Together'. Hong Kong and Shanghai Bank sought to create awareness of the environment with their entry 'Caring for Our Environment'. The floral float from Penang, themed 'Penang — The Botany Beat' won the year's Premier Trophy.

Tourism Malaysia fielded two floats, one was entitled 'Malaysian Flag' which led the float parade. The other was Malaysia's entry 'Fanta-sea on Parade' at the 1993 Pasadena Tournament of Roses Parade, which won the Sweepstakes Trophy for the most beautiful entry. The Sweepstakes Trophy is the most coveted of all awards at the annual parade and Malaysia's entry depicted fishes, crabs, an octopus, a giant oyster with a 'pearl', clams, sea anemones, jelly fishes and corals - all vividly attractive in a sea of colours lent by flowers, ferns and foliage, and of course, with a touch of Malaysian creativity.

Malaysia's creativity with flowers in international floral events added another notch when Tourism Malaysia's London Office won the Silver Medal Award for 'Tropical Plants and Exotics' category at the Royal Chelsea Flower Show, held from 25 - 28 May '93. The show, one of the oldest and biggest flower shows in the world, drew over 750 exhibitors. The Malaysian stand depicted a wooden pavilion adorned with seven species of orchids, roses from Cameron Highlands, white chrysanthemums, lilies and marigolds, part of a publicity campaign to launch VMY '94, as well as to create interest among visitors to come to Malaysia and see the country's natural diversity.

An important objective of Flora Fest is to create awareness of the country's wealth of floral diversity, its green heritage and its efforts in conserving the environment.

Malaysia's land area covers about 72 per cent of forest including tree plantations. Out of that, about 56 per cent is permanent forest. The country's forest management has ensured a network



A colourful spectacle to begin the 1993 Floral Parade.



'Penang – The Botany Beat', Penang's entry which won the 1993 Premier Trophy.

of protected areas which conserves biodiversity in its natural habitat. About 14,500 species of flowering plants have been recorded in the country, including the world's largest flower, the *Rafflesia*. The Gunung Kinabalu Park, Mulu National Park, Taman Negara and the Endau-Rompin Park are homes to numerous rare plants.

In this connection, Malaysia has established Virgin Jungle Reserves to serve as permanent nature reserves and natural arboreta, and as undisturbed natural forest for general, ecological and botanical studies.

Also, as part of Malaysia's greening programme, the planting of trees and shrubs in cities and towns is encouraged. In 1981, Malaysia adopted a greening programme for its urban areas. During the Fifth Malaysia Plan (1986–1990), over 25 million trees were planted, or an average of 5 million trees a year. Under the Sixth Malaysia Plan (1991–1995), an estimated 30 million trees will be planted.

The success of Malaysia's greening programme is reflected in Kuala Lumpur's many parklands which are shaded by massive trees such as the Angsana (*Pterocarpus indicus*), Tembusu (*Fagraea fragrans*) and the vivacious Flame of the Forest (*Delonix regia*) which burst

into masses of scarlet flowers a month or so before the rainy season.

Kuala Lumpur showcases the nation's pride in floral landscape. Its famed Lake Gardens features two popular flower gardens - the Hibiscus and Orchid Garden. Within the 0.9 hectare terraced land, over 2000 varieties of hibiscus are grown. Adjacent to the Hibiscus Garden is the Orchid Garden which houses more than 2000 varieties of orchids. During 1992's Flora Fest, these beautiful landscaped grounds were the venues of flower shows,

flower sales, flower hunts, Bonsai exhibition and garland-making demonstrations.

Last year's Flora Fest was launched in the Forest Research Institute of Malaysia (FRIM) in Kuala Lumpur to create awareness and appreciation of the natural environment and to promote the 1,319 hectare area as a place for recreation.

One of the other reasons to hold Flora Fest is also to promote the local floral industry – particularly Cameron Highlands – where large areas have been set aside for flori-



'Fanta-sea on Parade' — winner of the coveted Sweepstakes Trophy at the 1993 Tournament of Roses Parade.



Flora Hunt — a popular event among nature lovers.



'Flora Funtasia' — at the Mall Shopping Complex.

culture. Some countries are good importers of flowers but not all year round. When there is no demand after the festive period or during celebrations, flower sales drops. As a result, many flower growers are not even able to cover their transportation fees. The mid-year, not being a season of festivals, was suggested to be a suitable period for the Flora Fest to be held when flower sales would be boosted.

Flora Fest is also targetted mid-year so that it can be a major event in the tourist calendar during this time. The event focuses attention on places of high tourist traffic – hotels, shopping complexes and public gardens.

For visitors, camera buffs and flower lovers, Flora Fest '94 brings many interesting events. Among them is Malaysia International Flora Exhibition (FLOREX). The first international flora exhibition has attracted participants from local and foreign government agencies, landscapers, horticulturists, agriculturalists, educational institutions and other related associations. Items such as landscape products, fertilisers, garden decorations and irrigation equipment will be on display.

The official launch of Flora Fest '94 will take place on 3 July at the Lake Gardens, followed by a Flora Hunt. The Flora Hunt event, will be divided into two categories (family and adults). It will take place within a designated site of the gardens. Each team will be given 'tulips' (a set of questions and clues) to 'hunt' for answers within the locality. Be properly attired in casuals as you are expected to do some walking through this sprawling grounds in order to find the answers.

Between 3 – 10 July there will be a Bougainvillea Exhibition and Heliconia Exotica Exhibition at the Hibiscus Garden while the Orchid Garden will have an Orchid Competition & Exhibition, a Miniature Garden Competition, and a Hanging Basket Competition.

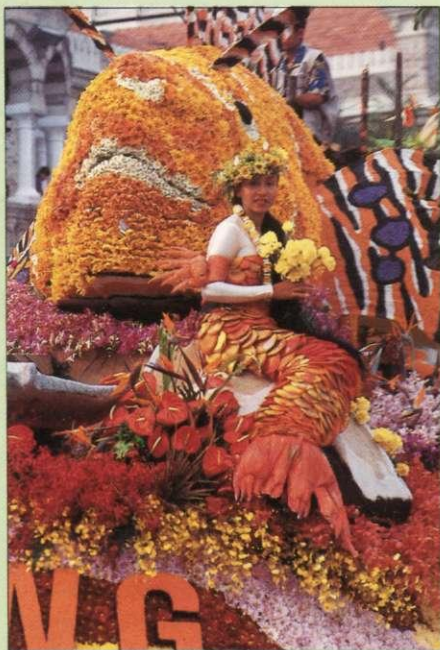
For bonsai enthusiasts, do not miss the International Bonsai Exhibition and Competition, also held between 3 – 10 July at the Thean Hou Hall, Kuala Lumpur. Besides admiring these stunted beauties, you could pick up some tips on the 'training' of a bonsai tree from the experts.



Even dinosaurs find their way to Flora Fest.



And so did Princess Sunflower.



The one that didn't get away — a mermaid.

In the city, hotels and shopping complexes will not only host flora-related events and contests but their lobbies and concourse areas will be ablaze with floral splendour as they vie for Hotel Lobby Floral Decoration Competition and Shopping Complexes Lobby Decoration Competition respectively. Some are bound to come up with more than just a pretty display idea. The Regent of Kuala Lumpur won top honours, last year, in the Hotel Lobby Floral Competition with their theme 'Mix and Match' - a project using vegetables and flowers. In the shopping complexes' category, the Atria's 'Beauty and the Bees' brought back a nostalgic romantic era with their dreamy floral fantasy.

Flora Fest '94 is set to provide a unique floral haven for the tired traveller. Be there! - Leela Govindasamy

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HERITAGE IN FLOWERS

Flowers feature largely in an average Malaysian's life. In weddings or worship, they are an essential part of the occasion.

Sirih Junjung is an intricate arrangement of flowers and *daun sirih*, a local creeper plant whose leaves are associated with ceremonial occasions of the Malays. During a couple's engagement or wedding, the presentation of the *sirih* assumes great importance. An impressive arrangement uses contrasting shades of flowers skilfully and can reach up to three feet. *Sirih Junjung* is also used as a traditional sign of welcome, and more recently, hotels have begun to use this form in designing hotel lobby fountains.



The offering of flowers during worship forms part of the Buddhist and Hindu cultures. Among Buddhists, the lotus is valued for its symbolism. The flower which grows out of the murky depths of a pond represents the power of the soul to rise out of darkness and into the light of Nirvana. Like the Buddhists, the Hindus, too, offer flowers during worship. This may be in petals, flowers or garlands. White flowers are favoured and an important offering is the tulsi or holy basil. A plant that has beneficial medicinal properties, it

is a revered plant which occupies a place of honour in the garden.

The use of flowers also extends to Malaysia's culinary heritage. The roots of the lotus (*Nelumbium speciosum*) make an attractive addition to a vegetable dish while its seeds are boiled in syrup to make dessert.

Like the lotus, the flower of the wild ginger (*Phaenaria speciosa*) is another attractive addition to local cuisine. The dusky pink flower, found in the fringes of the lowland forests, has a mild lemony fragrance and adds subtle flavour to dishes. It is also used as a raw ingredient for *ulam* - a local salad.

An old favourite on hot afternoons is the drink made with the fleshy calyces of the red sorrelle (*Hibiscus sabdariffa*). Boiled with syrup, the result is similar to blackcurrant cordial and power-packed with vitamin C.



THE PUTERI PAN PACIFIC HOTEL



The Puteri Pan Pacific, Johor Bahruworld-class facilities.

The Puteri Pan Pacific Hotel, a deluxe property of 500 richly appointed rooms, apartments and suites, is the newest landmark in the evolving skyline of Johor Bahru, Peninsular Malaysia's southernmost city.

A commanding, futuristic statement amidst old, kampung-style houses and rising new developments, the hotel's distinctive 16-storey facade of concrete, chrome and glass rises from the gentle slopes of Jalan Abdullah Ibrahim overlooking the city and the Straits of Johor.

Centrally located in Johor's business and shopping districts - the gleaming, new Plaza Kotaraya shopping and entertainment complex is right next door - the hotel is also five minutes from the Causeway to Singapore.

Less than an hour's drive away is Singapore's Changi Airport with its international connections to 111 cities in 54 countries worldwide, while fast access to Malaysia's states is provided by the Sultan Ismail

Airport at Senai, Johor just 45 minutes away.

With its exclusive location, excellent facilities and refined service, The Puteri Pan Pacific Hotel is poised to meet the specialised needs of the discerning business executive with consummate ease.

The Puteri Pan Pacific Hotel - the juxtaposition of modern, international design with stylised motifs drawn from the State of Johor's cultural and natural heritage is a recurrent theme throughout.

There are 300 guestrooms and suites located in the Princess Tower and a further 200 guestrooms and full-service apartments in the second tower, Imperial Wing.

Each deluxe guestroom has been thoughtfully designed to incorporate all the extra details that contribute to a comfortable, home-from-home sojourn. Meanwhile, business executives who seek a higher degree of privacy and personal service will particularly welcome the Pacific Floor, located on the 16th floor.

With nine function rooms, including a boardroom and the state of Johor's largest



A luxuriously-appointed room.

ballroom, The Puteri Pan Pacific Hotel is particularly equipped to cater for all business and social gatherings, from small meetings for ten to spectacular staged events for 800.

Appropriately named after precious stones, the hotel's smart, well-furnished function rooms are grouped on the mezzanine level overlooking the lobby. The jewel in the crown is the huge Permata Ballroom where pillars of brass-inlaid wood and padded panel of fabric create a uniquely Malay-style grandeur for the most magnificent occasion.

In its mission to create a truly world-class hotel, the hotel has put considerable thought into developing food and beverage outlets that offer a variety of dining options and consistently high, 'halal' culinary standards.

There are seven outlets in the hotel: Selasih, what is probably the best Malay restaurant in the whole country; Hai Tien Lo, an exquisite Chinese restaurant; Newsroom Cafe; Paolo Italian Restaurant; a most congenial funpub—1938 Fun Pub; Lobby Lounge and Poolside Terrace.

Recreational facilities are located on the second level. They include a sports & fitness centre and a swimming pool with the children's wading pool attractively landscaped with tropical foliage.

For more information, contact:

The Puteri Pan Pacific Hotel
'The Kotaraya',
P.O. Box 293,
80730 Johor Bahru.
Tel : 07-223-3333
Fax : 07-223-6622



Fully equipped board-room.



Selasih Restaurant ... for Malay cuisine and prompt service.



1938 Fun Pub for the young at heart.



Permata Ballroom – uniquely Malay-style grandeur.



Relaxing times at the Lobby Lounge.



Paolo Italian Restaurant ... a taste of international cuisine.

SUNWAY LAGOON WATERPARK

Sunway Lagoon Waterpark is one of the first international standard theme parks in Malaysia. Centred around a fresh-water lake, it offers a variety of water-related activities for visitors.

Sunway Lagoon Waterpark is part of Bandar Sunway, an RM2 billion development project covering 800 acres of former mining land. The waterpark was conceived with the primary objective of rejuvenating a wasteland that had been devastated by decades of strip mining for tin, sand and limestone. A crater measuring 80 acres across and 220 feet deep was the result of the mining operations.

Today, the waterpark which was created with the objective of providing a water-

based recreational centre appeals to the young and the old. It also attracts foreign visitors. Thousands of people have visited the park, with the number swelling up especially during weekends, public and school holidays. The park is not only an environment-friendly project which the public can enjoy but also for its scenic resort environment.

For its contribution to leisure, Sunway Lagoon Waterpark was the winner of the Leisure Property Development Category awarded by the Malaysian Chapter of the International Real Estate Federation (FIABCI) in 1993.

The attractions at Sunway Lagoon Waterpark are diverse. Among them are:

The Wave Pool.

This is the 'beach' that Kuala Lumpur lacks. Simulated waves give that being 'beside the seaside' feeling.

Waterfall Garden

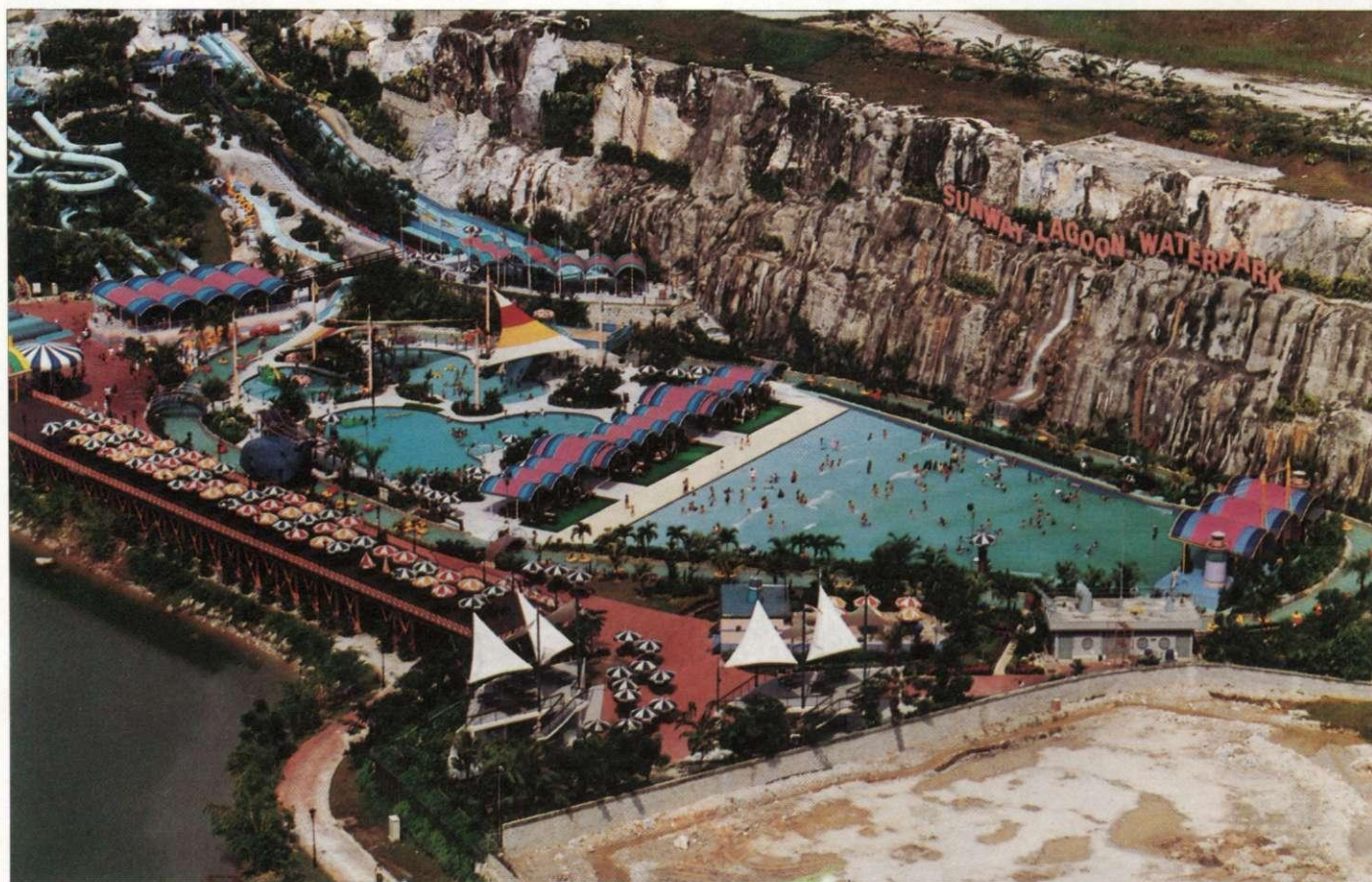
Beautiful landscape highlighted by 80-foot high waterfalls.

Sun-'n'-Surf

Souvenir shop to remember an experience at the Sunway Lagoon. Colourful beachwear and water sports accessories and toys are also available.

Slow River

A 330-metre slow river ride for those who want to 'soak' up the excitement of travelling around the park's facilities.



The Sunway Lagoon Waterpark ...a popular spot for lots of fun in the water!



The Activity Pool:

Children's Pool provides waterguns for children to have a splashing good time.

Giant Waterslides — long and winding slides to the splashdown pool.

Twin Speed Slides are for the thrill seekers. You slide down at over 50 km per hour.

Double Twister Slides — one of the first in South-East Asia. Imagine being catapulted by thrusting water down a cocoon of 360 spiral tubing!

Twin Toboggan Ride which dips to a 45° drop is a must for the adventurous.

Lagoon Express Ride which is a tram ride to ease the visitor's journey from the main entrance.

Admission : RM15.00 (adults)
 : RM10.00 (children between 3-12 years)
 : Free for children under three years
 There are also discounts of between 5 - 15 per cent for groups of 40 and above.

A new feature is the Sunway Lagoon Waterpark Membership Card which costs RM288.00 a year per person. With the special

card, up to eight friends or family members can accompany you and enjoy a 40 per cent discount off the entrance fee.

The card also allows you to get discounts of up to 55 per cent at shops, attractions, hotels or restaurants displaying the Countdown sign anywhere in the world in over 60,000 locations.

A group function area offers an excellent range of catering package, activities and environment programmes especially tailored to your needs.

Opening Times : 12 noon - 8.30 pm (Mon-Fri)
 (Closed on Tuesdays)
 : 10 am - 10 pm
 (Sat/Sun/Public & School Holidays)
 (Tuesdays included)

For more information, contact:

Sunway Theme Park Sdn Bhd
 (A member of the Sungeiway Group)
 3, Jalan PJS 11/11 Bandar Sunway,
 46150 Petaling Jaya,
 Selangor Darul Ehsan.
 Tel : 03-735-6000
 Fax : 03-735-5050

PLAZA PELANGI

The Ultimate in Shopping

Johor Bahru is catching up as a shopper's paradise with some of the most modern shopping establishments in the country. Plaza Pelangi is one such spot.

The RM100 million Plaza Pelangi offers shopping ambience that earned it the 1993 Tourism Malaysia Award for Best Shopping Complex. Clean spacious walkways enable visitors to shop in comfort at the plaza's 150 shops. An attractive feature of the plaza is its 5000 sq ft atrium with patterned ceiling. Concerts, exhibitions, or promotions are held here. Its centrepiece is the 45 ft fountain. Seats made out of cool granite surround the fountain, making this a popular area for tired shoppers.

A thoughtful addition for disabled shoppers is the provision of ramps for wheelchairs. Doors at the shops are extra wide for manoeuvrability of wheelchairs. There are also lifts at every level for easy accessibility.

Located within the Plaza Pelangi are a variety of shops offering a choice of product lines and services. Levels 1 and 2 houses supermarkets, camera shops, goldsmith, patisserie, pharmacy and ladies wear department. Levels 3 and 4 houses men's wear department, music shop, hobby shops, travel agencies, souvenir shops and children's wear store. Level 5 houses a furnishing department and an amusement centre.

Anchor tenant at the plaza is Kerry's – a premier department store synonymous with value-for-money quality merchandise. Familiar names like East India Company, Esprit and Camel are all here, together with Kerry's in-house brands like Planter's Inn and Collection.

Food outlets range from fast food to local cuisine. The food court is particularly a good place to unwind and try the different local dishes before another round of shopping.

Top: Impressive facade of Plaza Pelangi.



Bottom: YB Dato' Jimmy Low Boon Hong, Chairman of the Johor State Committee on Tourism And Environment, admiring the replica of the Tourism Malaysia Award '93 trophy for Best Shopping Complex and congratulating the Executive Director of Pelangi Berhad, Mr. Paw Teck Hua (left).



All major credit cards are accepted at most of the shops in Plaza Pelangi. In addition, there are Automated Teller Machines and a Money Changer.

In the evening, the plaza is brightly-lit and draws visitors like a moth to a candle. This is not surprising since its attractions – be it shopping, eateries or leisure – offer something for everyone!

For more information, contact:
Property Management Division,
Plaza Pelangi,
Level 16, Menara Pelangi,
Jalan Kuning,
Taman Pelangi,
80400 Johor Bahru.
Tel: 07-331-5929
Fax: 07-331-5029

Wide walkways make shopping at Plaza Pelangi a delightful experience.



Delicious cakes and pastries to satisfy every palate.



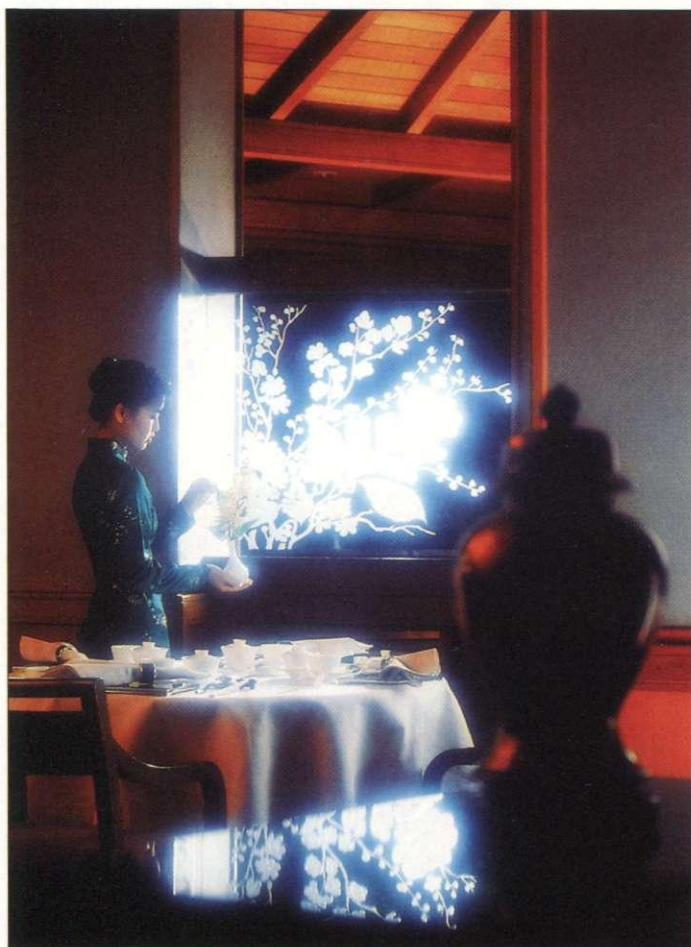
The freshest selection of fruits and vegetables.



Plaza Pelangi's impressive centrepiece — a 45-foot fountain which never fails to impress.

LAI CHING YUEN

A Connoisseur's Choice



Located on the first floor of the hotel, Lai Ching Yuen is presented as two Chinese garden pavilions joined to form a main dining area. Illuminated glass etchings depict the four seasons. With a contemporary Chinese decorative accent enhanced by modern Chinese artworks, the timber ceiling of Burmese teak and unique silver and jade settings create an ambience which sets the tone for exotic repasts.

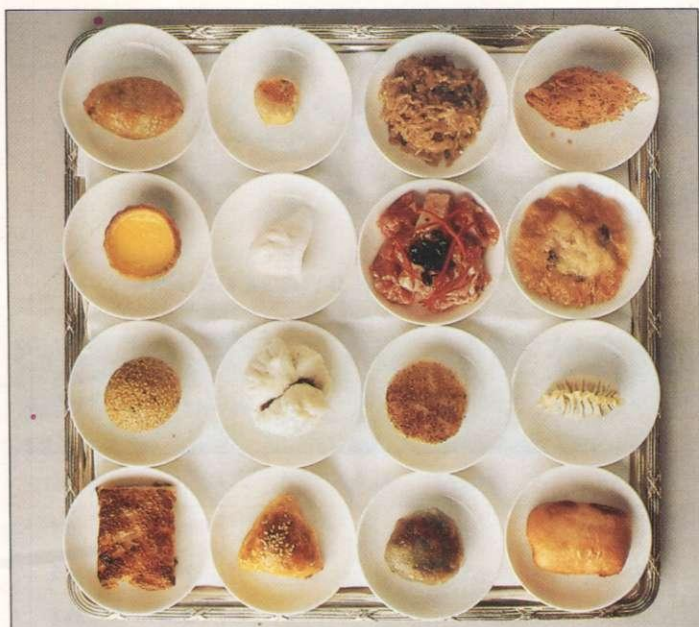
Complementing the innovative design are table appointments of fine white bone china specifically designed by Narumi of Japan for Chinese dining. Cristal d'-Arques and Hoya crystalware, and pure Swiss cotton table cloths and napkins complete the settings for the restaurant.

The Regent Kuala Lumpur's Lai Ching Yuen has been at the forefront of the Chinese food scene with its culinary sophistication. The celebrated restaurant has been awarded the Tourism Malaysia Award for 'Best Restaurant - Chinese Cuisine' for four consecutive years, i.e., 1990 - 1993.

Headed by a team of creative chefs and their staff, the menu covers an extensive selection of popular and specialised dishes, including Hot & Cold Appetizers, Shark's Fin, Abalone, Pigeon, Chicken & Duck, Beef, Seafood, Vegetables, Noodles & Rice and Dessert.

A wide variety of Dim Sum is available daily during lunch and also served for breakfast from 10.00 am onwards on Sundays and Public Holidays.





Simply Irresistible
- the best of Lai Ching Yuen's Cantonese cuisine.



The presentation of the menu is heightened by revolving centre plaques (or 'lazy susans') of solid black granite and showplates and accessories in jade with a silver trim.

Dinner guests are entertained with traditional Chinese music performed on the wood *zheng* and *kin* every evening from 7pm - 11pm.

Lai Ching Yuen accommodates 206 diners at its 30 tables and also provides five private rooms. The private rooms can accommodate groups of between 8 to 24 persons.

For more information, contact:

The Regent Kuala Lumpur
160, Jalan Bukit Bintang
55100 Kuala Lumpur.

Tel: 03-249-4250/241-8000 ext 4250

Fax: 03-242-1441

THE CONVENTION/ EXHIBITION PARTICIPANTS SURVEY 1993

Malaysia's range of facilities for the staging of large scale conventions and exhibitions has made it an irresistible choice for convention planners.

Malaysia, though a newcomer to this fast growing industry, has shown tremendous capability in hosting several large conventions and exhibitions.

The convention/exhibition market is increasingly seen as a high yield market with potential in attracting volume and quality arrivals for Malaysia. In helping to create better awareness of what Malaysia can offer and also to help the private sector promote Malaysia as a versatile convention and exhibition centre, an in-house survey was conducted by Tourism Malaysia's Research Division.

DURATION OF LENGTH OF STAY DURING CONVENTION/EXHIBITION EVENT

LENGTH OF STAY (NO. OF DAYS)	PARTICIPANT		
	LOCAL	INTERNATIONAL	TOTAL
	%	%	%
BASE	(1,049)	(612)	(1,661)
1	10.2	2.7	7.5
2	9.7	7.3	8.9
3	22.2	12.8	18.7
4	53.6	59.8	55.9
5	4.3	17.4	9.0
TOTAL	100.0	100.0	100.0

TYPES OF ACCOMMODATION DURING CONVENTION/EXHIBITION EVENT

TYPES OF ACCOMMODATION	PARTICIPANT		
	LOCAL	INTERNATIONAL	TOTAL
	%	%	%
BASE	(1,049)	(612)	(1,661)
HOTEL	15.3	93.1	43.9
RESIDENCE OF FRIENDS/ RELATIVES	13.2	3.8	9.7
OTHER ACCOMMODATION	71.6	3.1	46.4
TOTAL	100.0	100.0	100.0

PARTICIPATION BY AGE GROUP

AGE GROUP	PARTICIPANT			
	CONVENTION	EXHIBITION	BOTH	TOTAL
	%	%	%	%
BASE	(1066)	(590)	(5)	(1,661)
16-19	-	0.8	-	0.3
20-24	5.9	10.3	20.0	7.5
25-34	30.5	29.7	20.0	30.2
35-44	29.5	42.6	60.0	34.2
45-54	27.5	13.3	-	22.4
55-64	5.9	3.2	-	4.9
65 & above	0.7	-	-	0.4
TOTAL	100.0	100.0	100.0	100.0

The objectives of the Convention/Exhibition Participants Survey 1993 were to obtain information on the expenditure, demographic and travelling patterns of convention/exhibition participants.

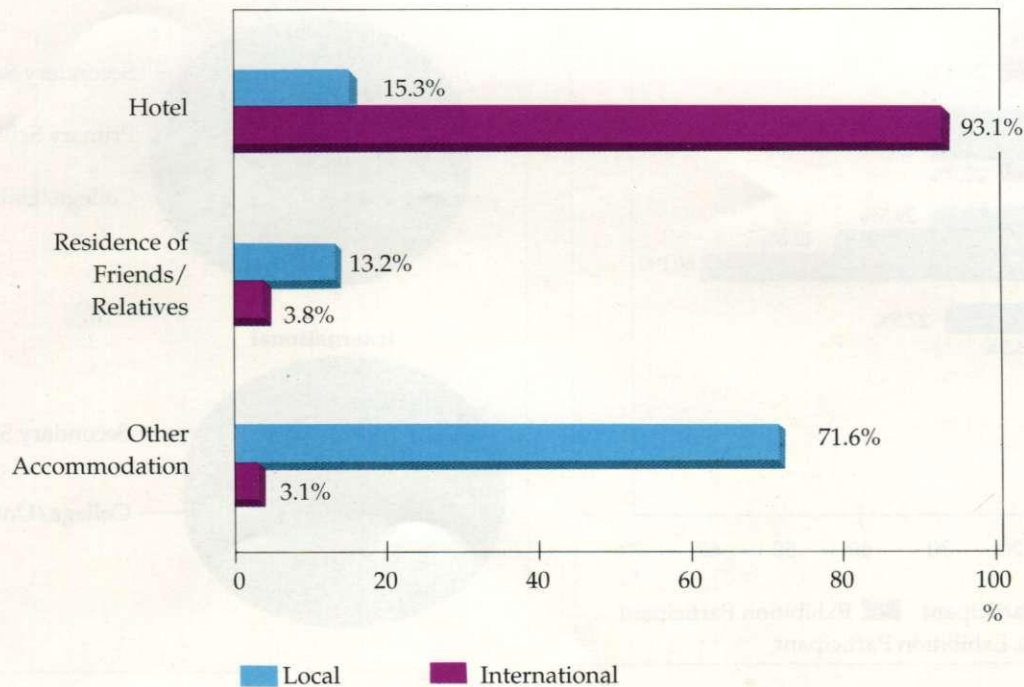
The survey revealed that participants spent highest on registration fees followed closely by accommodation expenses. During these events, a participant stayed for a maximum average of 4 nights, international participants generally preferring hotels to other forms of accommodation. Food, shopping, transport and entertainment were the other major components in the expenditure pattern of international convention/exhibition participants.

A typical convention/exhibition participant as discovered in this survey can be described as around 35 - 44 years of age, male and a college or university graduate.

As seen from this survey, convention and exhibitions offer a potentially large and lucrative market with quality foreign arrivals to Malaysia. There is indeed a need to expand the convention infrastructure. Hotels and venues capable of hosting large-scale conference facilities and amenities should be increased to accommodate the expected widening of this market.

Malaysia's favourable exchange rate *vis-a-vis* other major currencies ensures that participants get value-for-money whenever they meet in Malaysia. Maintaining Malaysia's image as a value-for-money convention destination would be to its advantage.

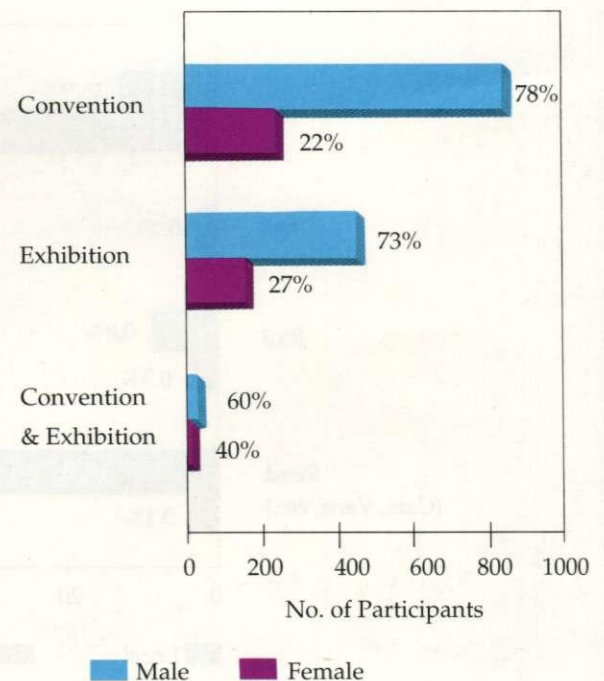
TYPES OF ACCOMMODATION DURING CONVENTION/EXHIBITION EVENT



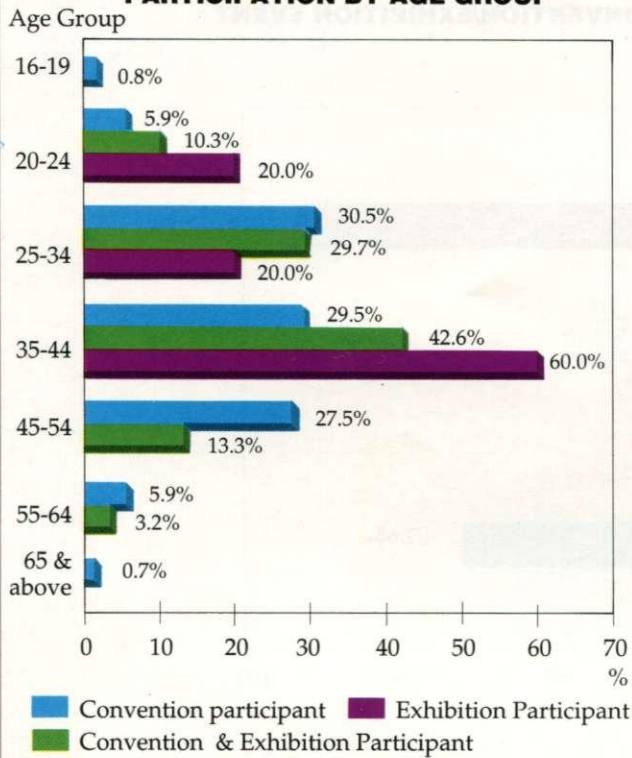
AVERAGE EXPENDITURE OF PARTICIPANTS DURING CONVENTION/EXHIBITION EVENT

EXPENDITURE	PARTICIPANT			
	LOCAL		INTERNATIONAL	
	RM	%	RM	%
REGISTRATION FEE	758	34.9	1462	25.3
TRANSFER (AIRPORT TO/FROM HOTEL)	124	5.7	389	6.7
ACCOMMODATION	336	15.4	1384	23.9
FOOD & BEVERAGE	98	4.5	425	7.3
SIGHTSEEING	30	1.4	48	0.8
PUBLIC TRANSPORT (INC. TAXI, TRAIN, BUS)	107	5.0	347	6.0
DOMESTIC AIRFARES	162	7.4	141	2.4
SHOPPING	180	8.3	443	7.7
ENTERTAINMENT	103	4.7	742	12.8
OTHER EXPENSES	227	12.7	408	7.0
TOTAL	2175	100.0	5789	100.0

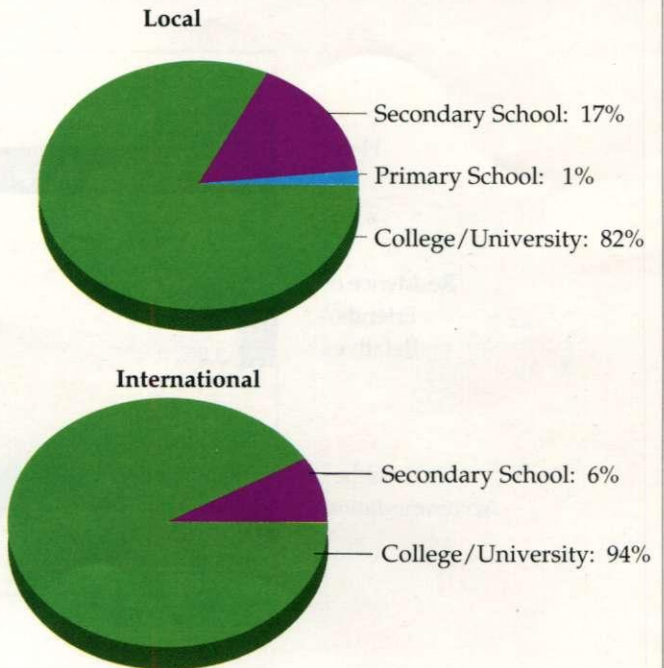
PARTICIPATION BY GENDER



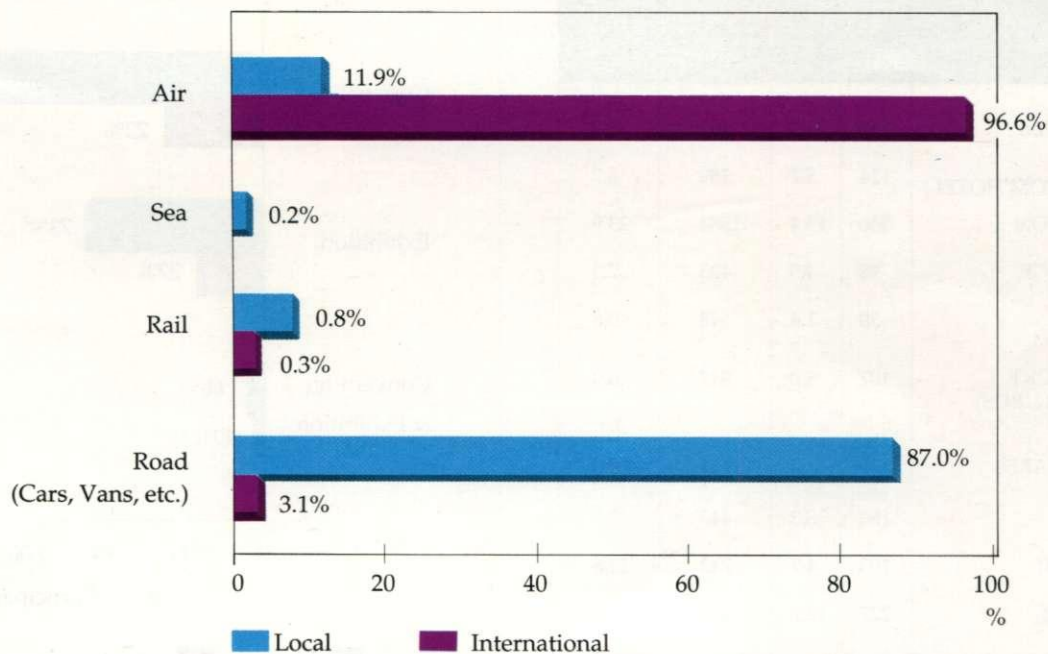
PARTICIPATION BY AGE GROUP



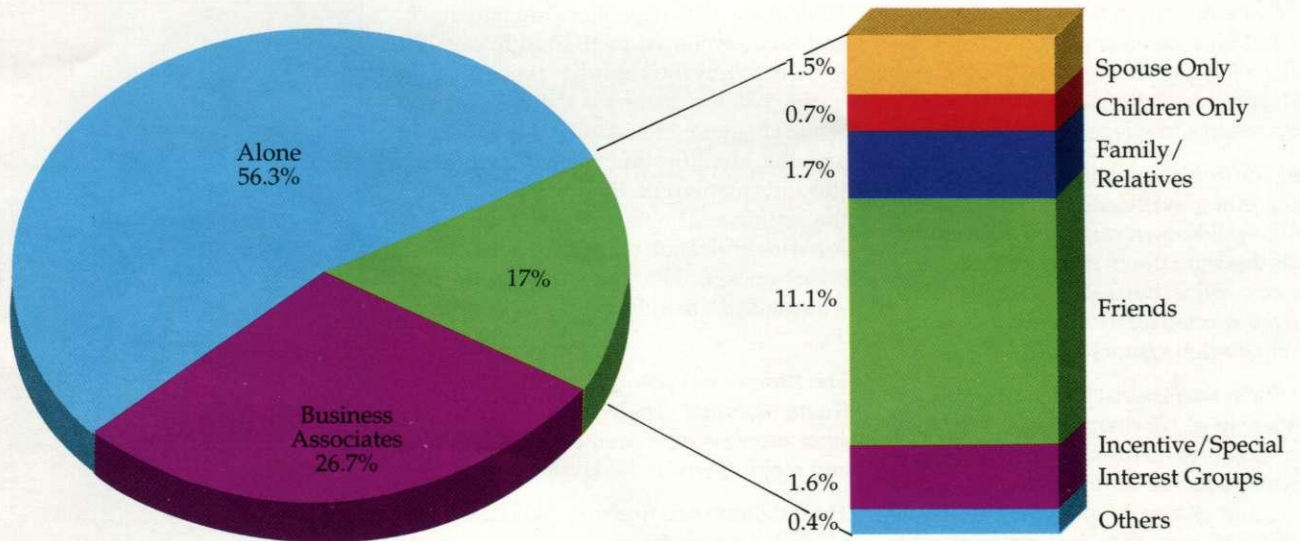
HIGHEST ACADEMIC ACHIEVEMENT OF LOCAL AND INTERNATIONAL PARTICIPANTS



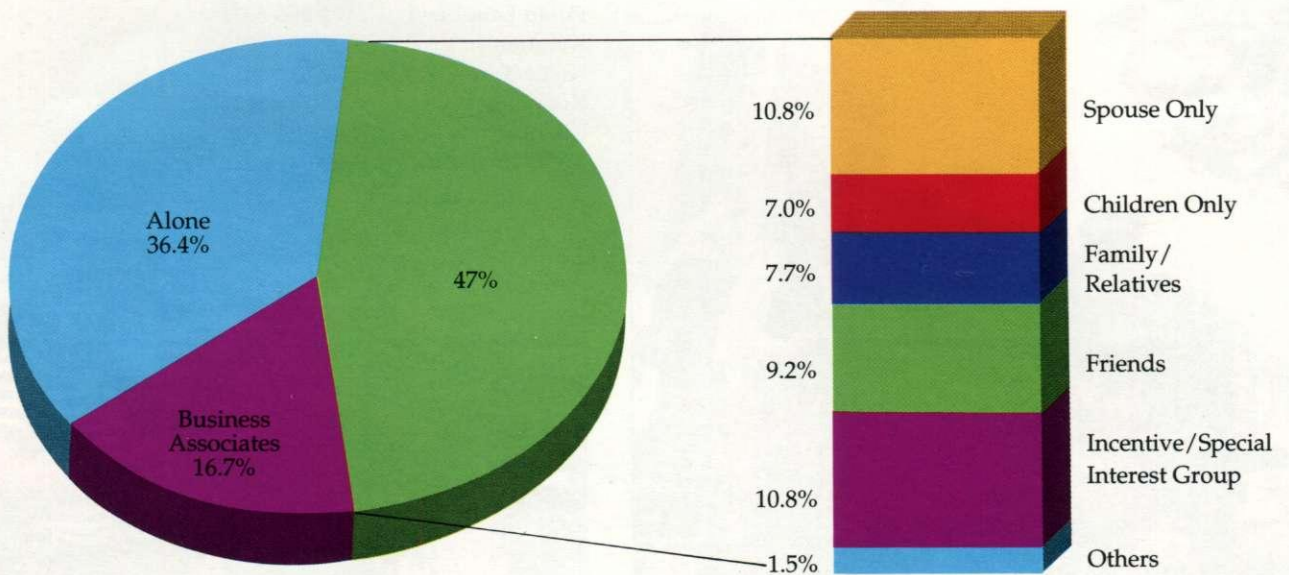
MODES OF TRANSPORTATION TO MALAYSIA/CONVENTION CENTRE TAKEN BY PARTICIPANTS



TRAVEL COMPANION OF LOCAL PARTICIPANTS TO CONVENTION/EXHIBITION EVENT



TRAVEL COMPANION OF INTERNATIONAL PARTICIPANTS TO CONVENTION/EXHIBITION EVENT



TOURIST POLICE UNIT

A Friend to Visitors

What do you do when it is your first day in Malaysia and you have lost your wallet while sightseeing? Or, you arrived in Malaysia well after midnight, you don't know a soul and you need a place to stay?

Well, the first thing you do is not to panic. You are in good hands and the country that is well-known for its hospitality extends this right down its police force. Not just any police, but a special unit whose staff are selected for their genuine concern to help foreign visitors in distress.

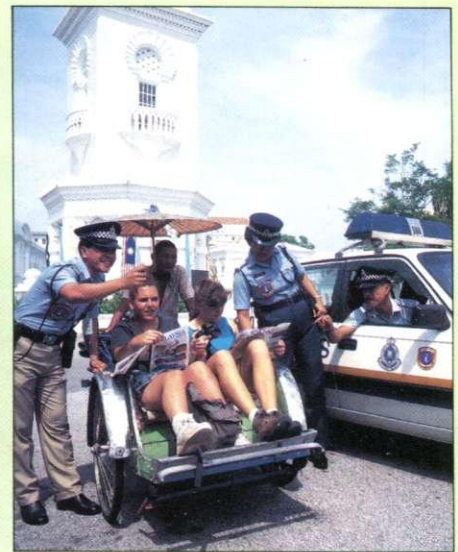
The Malaysian Tourist Police are a special unit set up in February 1988 to help foreign visitors in distress. They patrol tourist spots, provide information and assistance, and generally safeguard tourists' security. Most of them are proficient in at least one foreign language.

Members of the Malaysian Tourist Police

Unit are identified by their light blue shirt and khaki-coloured pants, and in case of female staff, by their light blue knee-length outfit. What is distinct is their black and white chequered hat bands and their red and blue identification tag with a white 'i' (for information) on the breast pocket of the uniform. They also wear their personal identification name tag on the other breast pocket. The unit's patrol cars are white with the readily distinguishable sign 'i'.

The first tourist police unit was based in Kuala Lumpur. Their service has been since increased to encompass other cities and major towns in Malaysia.

The next time you find you could do with a little help, seek the assistance of a tourist police officer and take home memories of a genuinely caring country.



Penang Clock Tower.



Kuala Lumpur National Museum.

Tourist Police Unit Telephone Nos. in Major Cities:

Kuala Lumpur	: 03-241-5522/243
Johor Bahru	: 07-223-2227
Malacca	: 06-222-222
Penang	: 04-615-522
Pulau Langkawi	: 04-966-6031
Kuantan	: 09-552-2222
Kuala Terengganu	: 09-622-222
Kota Bahru	: 09-747-2222
Kuching	: 082-245-522
Kota Kinabalu	: 088-212-222



Langkawi Jetty.

BEAUTIFUL GARDENS OF MALAYSIA

Landscaping To Better Living

Beautiful Gardens of Malaysia: Landscaping To Better Living is a new coffee table book which captures a facet of Malaysia's scenic landscape.

This 200-page book not only depicts the charm of Malaysia's gardens but offers practical landscaping tips for private gardens, housing estates, workplaces and public parks.

The book has a foreword message by the Prime Minister of Malaysia, YAB Dato' Seri Dr Mahathir Mohamad.

Contents in the book are accompanied by beautiful photographs. All pages are in full colour and comes bound in hard cover. The book is available at leading bookstores nationwide.

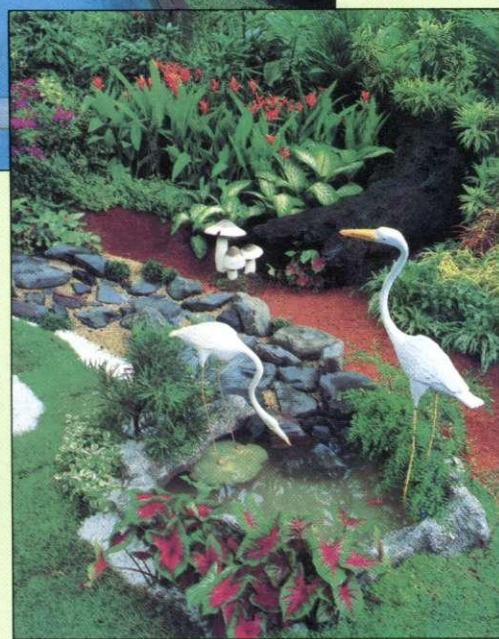
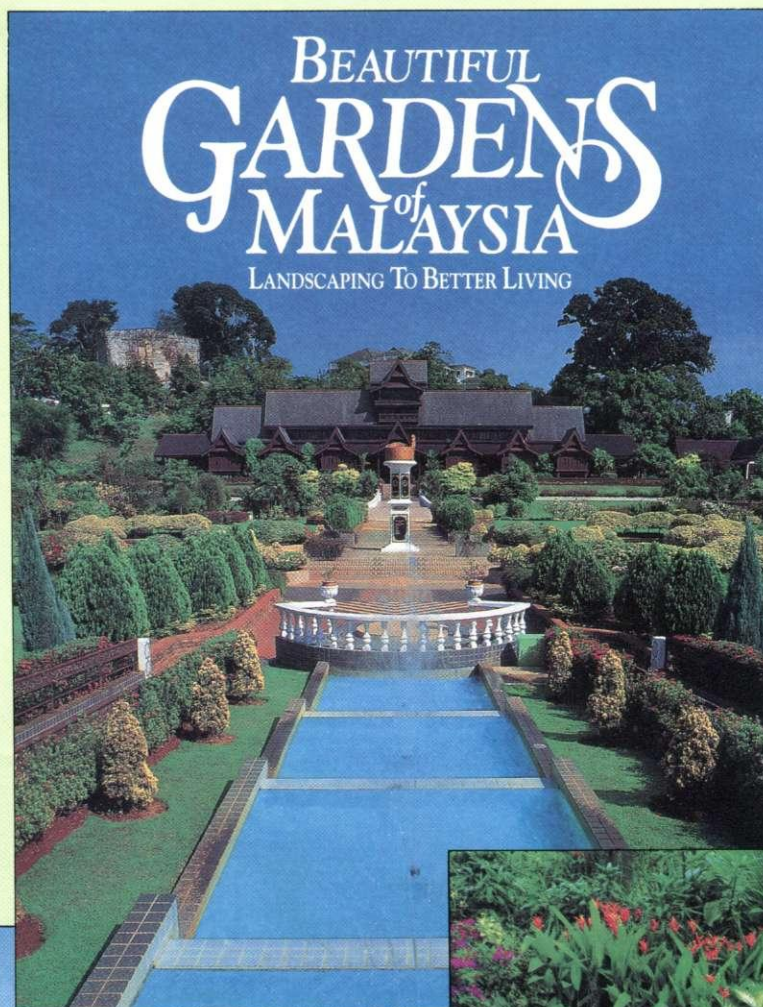
Publishers : Malaysian Agricultural Research & Development Institute (MARDI) and Design Dimension Sdn Bhd.

Size : 230 mm x 290 mm

No. of Pages : 200

Recommended

Retail Price : RM 85.70



MALAYSIA AIRLINES INTERNATIONAL DRAGON BOAT FESTIVAL '94

Waves of fun at Penang's scenic coast !

The Malaysia Airlines International Dragon Boat Festival '94 is set to bring colour, excitement and fun at Gurney Drive, Penang, the 'Pearl of Orient' on 4 - 5 June '94.

International as well as local teams in sleek longboats will race against each other through the calm waters off Gurney Drive. The longboats with their gaily-painted dragon mastheads is said to have evolved from a 4th century Chinese legend. The boats, which are made out of fibreglass, resemble a long snake-like canoe with a dragon head and tail. It can accommodate 24 paddlers and a drummer.

The race will be contested by teams from USA, Europe, Australia and Asia. Teams can compete for a number of trophies in many different categories.

Other activities at the two-day event includes canoeing and the 'climb-the-greasy-pole' competition.

The annual sporting event draws thousands of spectators. This, being Visit Ma-

aysia Year (VMY) '94, the event will hold more fun than before. Cheer them on!

RACING EVENTS FOR 1994

International Events

1. Penang International Invitation Race
2. Malaysia Airlines Challenge Trophy Race
3. Penang Friendship Trophy Race
4. National Event

Open Events

5. Chief Minister's Challenge Trophy Race
6. Inter-mixed Teams Race (Open)
7. Inter-Organisations Race
8. Fishermen's Race
9. Inter-Factories Race

10. Inter-Educational Institutions Race
11. Inter-Hotels Race

Closed Events

12. Penang Closed-Men/Ladies Mixed

For further information, please contact:
Secretariat
c/o Penang Development Corporation
No 1, Persiaran Mahsuri, Bayan Baru
11909 Bayan Lepas
Penang.

Tel: 04-832-111/832-911
Fax: 04-832-405



Sleek boats with dragon heads cleave the waters off Penang's coast.



'Climb-up-the-greasy-pole' contest.

JUNE '94

Performance of Traditional Games and Pastimes

Date : February - October

Venue : Kota Bharu, Kelantan

Experience the beating of giant drums, kite flying and many other popular games and pastimes of Malaysians.

Malay Golden Letters Exhibition

Date : March - December

Venue : Throughout Malaysia

This exhibition will highlight the Malay Golden Letters from British collections which embody the highest standards of Malay Civilisation.

Exhibition on Nature's Beauty

Date : June - July

*Venue : National Museum,
Kuala Lumpur*

Malaysia's best waterfalls and recreational parks are the focus of this exhibition.

Birthday of HM the Yang DiPertuan Agong

Date : June 4

Venue : Kuala Lumpur

The nation's capital is gaily decorated and bathed in colourful lights as Malaysians celebrate the King's birthday. Watch cultural shows, traditional games and other interesting entertainment to mark this auspicious occasion.

Malaysia Airlines International Dragon Boat Race

Date : June 4 - 5

Venue : Gurney Drive, Penang

A sight to behold, watch 12-metre long-boats decorated like water dragons soar across the blue waters in the race for honours.

Fraser's Hill International Bird Race

Date : June 4 - 5

Venue : Fraser's Hill, Pahang

A fun race among teams of three or more members who compete in sighting and recording as many different species of birds within a stipulated time.

International Deep Sea Fishing Competition

Date : June 4 - 6

Venue : Mersing, Johor & Tioman, Pahang

The waters off the coast of Mersing is famous among anglers. Areas particularly rich in fish are those between the islands where the coral reefs provide a haven for fishes.

Malacca Dragon Boat Competition

Date : June 12

Venue : Klebang, Malacca

Witness an exciting competition as fierce dragon boats race one another up the Straits of Malacca.

Perak River Safari

Date : June 15 - 18

Venue : Perak River, Perak

Venture down the Perak River - the longest river in Peninsular Malaysia - in a raft, canoe or boat and discover the river's varied flora and fauna.

World Tae-Kwan-Do Tournament

Date : June 15 - 19

Venue : Kuala Terengganu, Terengganu

About 70 countries from all over the world will participate in this tournament. At least 15 athletes will represent each country.

Squid Fishing Festival

Date : June 17 - 18

Venue : Kapas Island, Terengganu

Known locally as "Candat Sotong", this event is held during the squid season. From the beaches, one can see strings of twinkling lights floating in the seas at night. Generator-powered neon lamps or hurricane lamps are hung in rows by the side of the fishing boats to attract the squids which come in hundreds.

Penang Handicraft Expo

Date : June 18 - 21

Venue : Universiti Sains Malaysia, Penang

Lots of handicraft from all over the country will be on display plus demonstrations on how they are made.

Nature's Natural Beauty

Date : June 18 - July 18

Venue : State Museum, Kuantan, Pahang

Be enchanted with the natural beauty of Pahang, a showcase for nature lovers.

Festival of San Pedro

Date : June 24 - 26

Venue : Portuguese Settlement, Malacca

A delightful cultural event where the descendants of early Portuguese settlers celebrate the birthday of the patron saint of fishermen, San Pedro. The fishing boats, which are colourfully decorated for the festival, are blessed and prayers offered for a better season.

Rompin Beach Festival

Date : June 25 - 26

Venue : Rompin, Pahang

Don't miss the opportunity to participate in telematches, view colourful cultural shows and enjoy Speed Boat Racing plus lots more.

NOTE : Events & dates listed are correct at the time of printing.

TOURISM MALAYSIA DATELINE

Malaysian Food & Cultural
Promotion,
Dubai (United Arab Emirates)
& Muskat (Oman)
30 May - 18 June

Sales Mission to USA,
Los Angeles & New York, USA
15 - 25 June



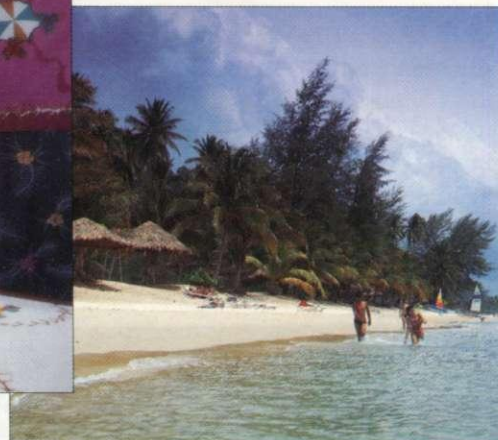
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